**Media Analysis Task:**

Consider the techniques we discussed earlier in week about types of rhetorical slanters (SB p. 273) and bias. Try to find and paste as many as you can onto a google document. You may work with one partner if you wish (Share google doc between you.). To this end, I’d like you to choose a political issue about which liberals and conservatives likely disagree. Once you find a story, I want you to read the coverage of the same event or story on multiple platforms. On Fox News and CNN or MSNBC.

* Rhetorical analogy
* Rhetorical definition
* Rhetorical explanation
* Innuendo
* Down players
* Hyperbole
* Truth surrogates
* Ridicule / sarcasm

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| Bias by Headline |  |
| Bias by Photo / Caption |  |
| Bias through selection / omission |  |
| Bias by source control |  |
| Bias by placement |  |
| Bias by statistics |  |
| Bias by labels / titles |  |
| Bias by loaded language |  |

When you read your story on multiple networks, what did you notice about the differences in how various networks frame or report the story? Note your findings below with examples of possible leanings in each of the networks.

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